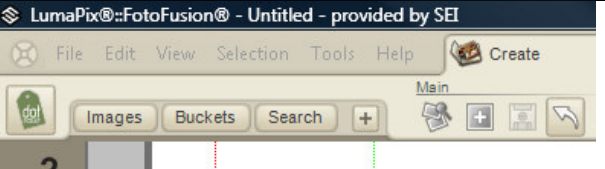



Custom Branding

a) **Publisher name:** What company name do you wish to appear in the application title bar?

	<p><i>Please complete:</i></p> <p>LumaPix::FotoFusion – provided by:</p> <p>_____</p>
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b) **Publisher logo:** Your logo will appear in the Start Zone.



Please send a 359x59 pixel PNG file (transparent background) to YearbookSales@LumaPix.com

c) **Custom support information:** Should your company to be the first point of contact for end-user support?

<i>Display my custom contact information instead of LumaPix</i>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<i>If yes, please specify:</i>	Support Contact Name		
	Support Contact Email		
	Support Contact Phone		
	Support Web site		

d) **LumaPix Community tab option:** The Community Tab provides links to the LumaPix support forum, the FotoScraps gallery, and the FotoFusion FAQ. You can turn this tab off for your clients, so they do not have links to LumaPix' specific websites directly from YearbookFusion.

LumaPix®:FotoFusion® - Untitled - provided by Acme Yearbooks Inc.		
File Edit View Insert Selection Tools Help Create Organize Share Output Community		
Show the community tab?	<input type="checkbox"/> SHOW <i>Show the tab to my clients</i>	<input type="checkbox"/> HIDE <i>Do not show the tab to my clients</i>

Output & Publishing options

a) **Local Output:** Should clients be able to print/email/render images? Your options:

- Full: output is allowed without restriction
- Watermarked: output will be stamped with a translucent watermark
- Low Res: output resolution will be clamped to a level suitable for proofing but not final output
- None: output is not allowed

Option	Full	Watermarked	Low Res	None
Local output to file <i>Jpg, psd, pdf</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Output to web <i>ftp upload to their own server</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print <i>Printed output on a local output device</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Email <i>Send pages (e.g. for proofing) via email</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

b) **Minimum DPI warning:** What are your thresholds for acceptable image quality?

	Sample	Your choice
Display a warning if output resolution is below:	150 DPI	
Consider it an error if output resolution is below:	50 DPI	

c) Upload to your server: Your clients will upload their projects directly to you via ftp, either as a flattened file, or as a complete archived project which you can reopen in your YearbookFusion publisher build.

Field	Sample	Your Value
Your FTP server address	123.123.123.123 Or ftp.yourcompany.com	
FTP Port	21	
FTP User ID Note: this user must have full control over the folder including the ability to create and enter subfolders	LumaPixUser	
FTP Password	Galileo	
FTP Default path	/ybf	
Preferred upload format for flattened projects One of: JPG, PSD, PDF	PDF	
Preferred DPI for flattened projects	300 DPI	
Show crop marks on flattened projects?	Yes	
Master password for opening client's archives (any alphanumeric string)	Klimt	

Graphic Content

a) Free vs. Premium Content

FotoFusion provides access to the LumaPix marketplace, an online repository of graphical content (calendars, business cards, wedding albums, specialized frames & papers, etc). This content is displayed in several places in the interface – as a list of bundled content, as options when starting the application, by opening ‘paper’ vs ‘frame’ hovers in the create tab, and elsewhere.

A mix of free and premium content are available.

Free content: A collection of free templates and clipart created by LumaPix specifically for your type of license (e.g. yearbook materials, papers, frames) – together with any custom content that LumaPix has published to your clients on your behalf.

Premium content must be purchased to be used in a project. If your client makes use of premium content, they will need to purchase it before sending their project to you as a flattened project (jpg, psd, pdf). However if they send you their project as a complete archive (so that you can load and edit it prior to output), then **you** will need to purchase it in order to render that project without watermarks.

You as a publisher have the option to restrict your clients to work with free content only, or to allow them to use premium content. Generally speaking,

- If your clients are sending you flattened content then letting them use premium content is a good thing; the library contains a lot of useful content.
- If you expect them to upload editable projects, then forcing your clients to use free only will keep things simple – you will never need to buy content to render projects sent to you by your clients.

Show Premium content?	<input type="checkbox"/> No show free content only	<input type="checkbox"/> Yes show premium content. (I receive flattened output only)
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b) Marketplace access from Start Zone

When creating a new project, FotoFusion provides access to the marketplace for project starting points. This is a convenient way to find materials such as school photo day posters and yearbook templates. If you have chosen to hide premium content (above), then the marketplace will be filtered to show free content only. As a publisher you have the option of hiding the start zone marketplace altogether.

Show LumaPix Marketplace in the Start Zone?	<input type="checkbox"/> Hide it	<input type="checkbox"/> Show it
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c) Customized content

Please contact us directly to discuss publishing custom templates and/or transferring custom graphics. You will need to complete the “Content Publishing Release” section of the purchase agreement to pursue this option.

Thank you!

1-877-LUMAPIX

yearbook@lumapix.com